

CHOOSE OMAN

Direct Line Webinar (Mining Sector)

Muscat. 19 / 2 / 2020



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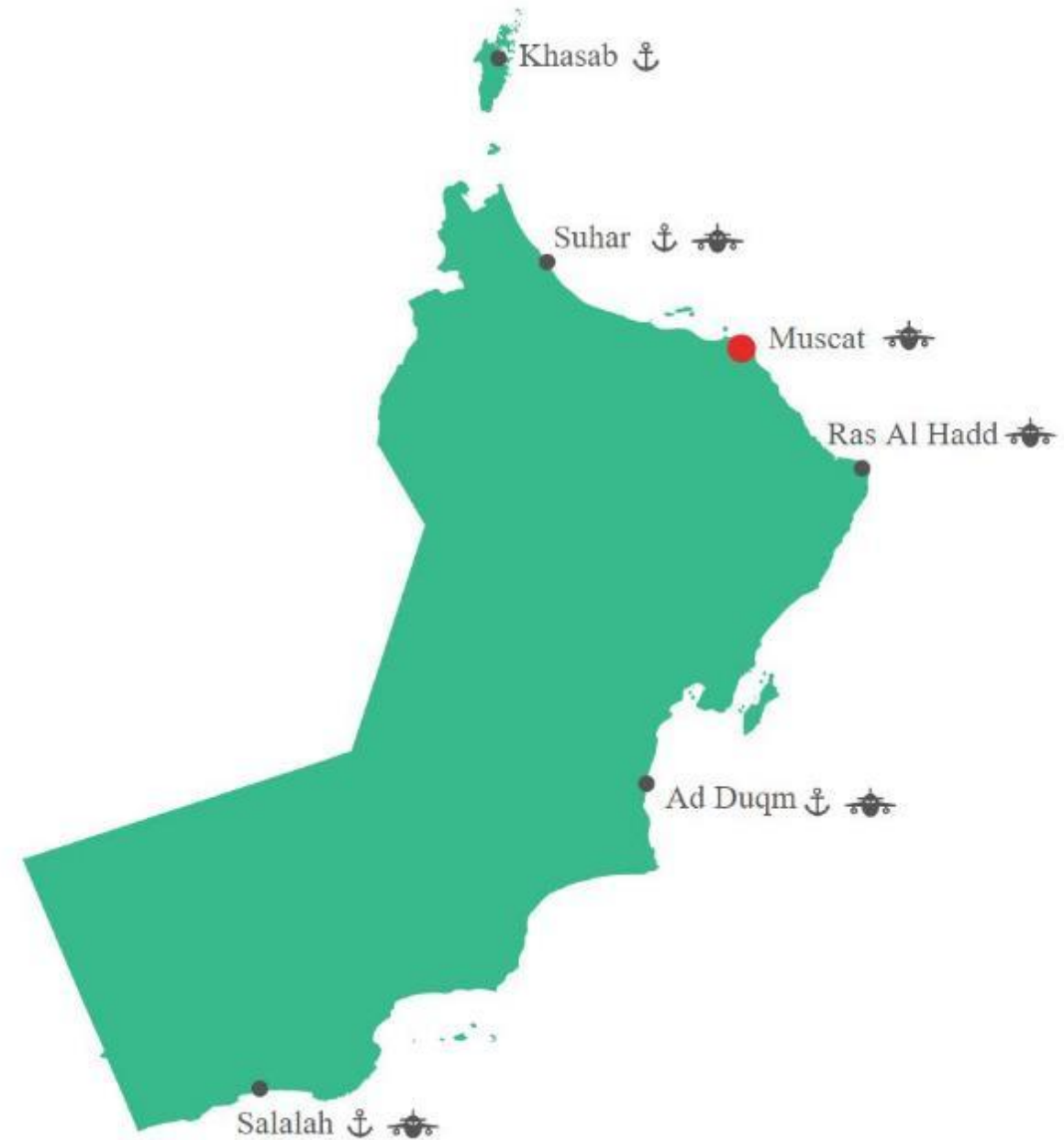


Direct Line Webinar (Mining Sector)



ABOUT US

- Land area: 309,501 km²
- Coastline: 3,165 kms
- Population: 4.6 million
- Median age 25





OMAN AT A GLANCE



One of the Gulf's
most skilled and
best-educated
workforces

Business
friendly regulatory
framework

Equipped for the
challenges of the
Digital Economy

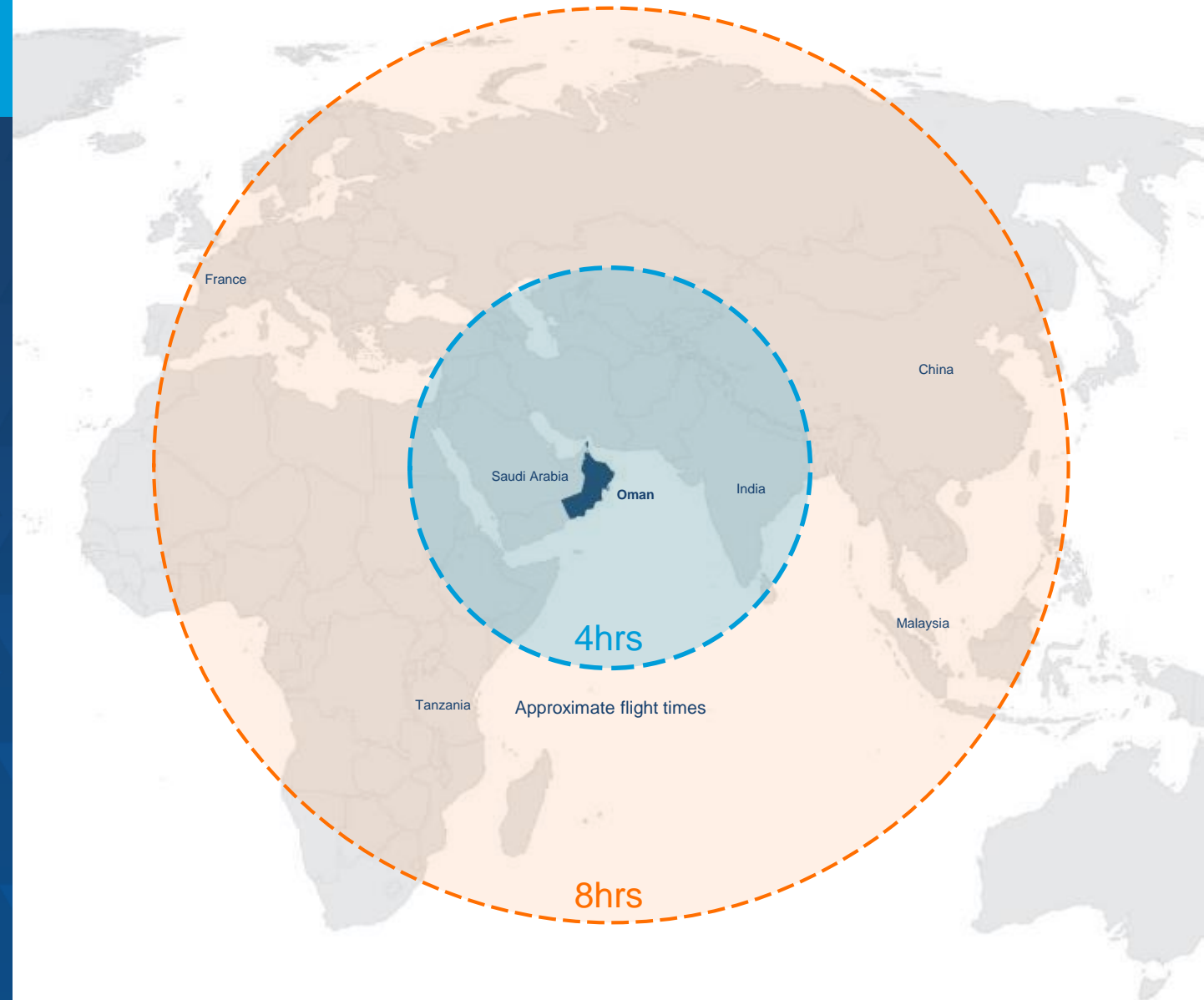
Natural location for
companies to establish
and expand their
Middle East footprint

World-class
infrastructure

Attractive investment
opportunities

STRATEGIC LOCATION

- At heart of GCC market of 54 million consumers
- At nexus of east-west trade routes
- Close to the booming consumer markets of Asia & Africa



FIRST CLASS INFRASTRUCTURE

Oman offers fast and easy
access to markets thanks to...



360° transport
network



5 state-of-the-art
airports



Roads amongst the
best in the world




4 world-class
sea ports



Growing coastal ferry
and shipping service



Khazaen – new
national logistics hub



FRAMEWORK FOR SUCCESS

- 7 Industrial Estates
- 4 Free Zones
- 2 Technology Parks
- Intellectual Capital
- Industrial Innovation Centre
- Oman Convention & Exhibition Centre
- Nationwide fibre optic connectivity

AMBITIOUS ECONOMY

Guided by
Vision 2040

Trade surplus
US\$1.8bn

Non-oil exports to
130+ countries,
valued at US\$10+bn


Oman topped
Gulf FDI table
attracting US\$19.6bn

57 projects set up
by 44 firms,
creating 10,000
jobs

60% of Gulf projects
financed by Arab
entities located
in Oman

Total GDP US\$79.2bn
- up from US\$58.6bn
in 2010

Economy generates
US\$1.8bn GVA
annually

A woman wearing a white lab coat and a black hijab is looking down at a table. The text "TOP TALENT" is overlaid on the image.

TOP TALENT

- Well-trained, ambitious, entrepreneurial, multilingual talent
- 127,000+ people enrolled in higher education
- Graduating 23,000 students annually
- 2.2 million working population

INVESTOR FRIENDLY

World Bank ranks Oman
number 3 in the GCC for
ease of doing business...

- 100% foreign owned business quick & straightforward to set up
- No foreign exchange controls
- No personal income tax
- Legal transparency
- English universally spoken & widely used
- Stable & tranquil
- Open, friendly & innovative with a global outlook



COST OF DOING BUSINESS

- 15% corporate tax
- Regionally competitive wage & business costs
- Competitive utility rates
- Annual manufacturing space on Madayn industrial properties US\$2 to US\$25 per m²
- Monthly office space on Knowledge Oasis Muscat US\$15 to US\$18 per m²

ROBUST EVOLVING ECONOMY

We have a fast-diversifying economy with local-to-global growth prospects focused on...



MANUFACTURING



SNAPSHOT

- Contributed US\$7.8bn to economy in 2018
- Representing 9.87% of GDP
- Employs 244,463 people
- 1US\$bn investment in building Class A manufacturing space
- Home to world-leading companies including Vale, OCTAL, Huawei, Microsoft, Schlumberger, SV Pittie Group

MANUFACTURING



LOOKING AHEAD

Industrial Strategy

- Local resources: petrochemicals, construction industries, marble, gypsum, building products, minerals, food and beverage
- Capital-intensive sectors: electrical equipment, machinery, furniture
- Knowledge, R&D: pharmaceuticals, medical equipment, personal care, solar panels, recycling and health food

LOGISTICS



SNAPSHOT

- Sector grew by 8% in 2018
- 3,500+ jobs created
- World class logistics expertise and supply chain, exporting US\$10bn products annually to 130+ countries – up 34% on 2017
- Import clearance time down from 49 to 6 hours at seaports, 4 hours at airports
- Ranked 43rd in the World Bank's Logistics Performance Index

LOGISTICS



LOOKING AHEAD

- Become a global logistics hub by 2040
- GDP contribution in 2020 of US\$7.7bn & US\$36bn by 2040
- OAG to develop a dedicated air cargo corridor
- Increasing annual air cargo to 730,000 tons by 2030
- Develop 10 new ports to serve local markets
- Khazaen Economic City, 52 km² logistics hub

TOURISM



SNAPSHOT

- Sector employs over 16,487 Omani
- Contributed 2.9% to GDP in 2018
- 3 million+ tourists in 2017, 4.7% year-on-year growth
- 14% increase in Chinese tourists recorded between 2013 & 2017
- Monthly tourism arrivals reached 466,000 October 2018
- 10% rise in 5-star hotel occupancy January 2018, up from 63 to 73%
- Muscat International Airport serves 32 airlines

TOURISM



LOOKING AHEAD

- Number of tourists expected to register 13.0% CAGR increase between 2018 and 2021
- GDP contribution to increase to 6% by 2040
- Tourism Strategy to maximize investments of US\$51bn and increase GDP contribution from 6% to 10%

FISHERIES



SNAPSHOT

- 63% increase in fish production, up from 348,000 to 553,000 tons in 2018
- Goal is to increase fisheries contribution to GDP fivefold, taking it from US\$582mn in 2016 to US\$3.3bn in 2023
- 244,852 tons of fish exported
- 37% of fish exports went to markets in the GCC

FISHERIES



LOOKING AHEAD

- Oman Investment Fund sets up Al Wusta Fisheries Company:
 - US\$336mn investment
 - Oman's largest fishing company
 - Establishing largest processing plant in the GCC
 - 150,000+ tons of new fish annually
- 30 fisheries projects worth US\$850mn

MINING



SNAPSHOT

- New Mineral Resources Law protects mineral wealth
- 110 mining areas identified
- 13 sites already approved for investment

MINING



LOOKING AHEAD

- Production to increase from 26mn in 2018 to 147mn tons by 2023
- GDP contribution to rise from US\$305mn in 2016 to US\$960+mn

HOW DO WE HELP INVESTORS



- Offers a comprehensive and independent service
- Available to any business located in, or looking to relocate to, Oman
- Provides quality insight and intelligence on:
 - Market opportunities
 - Regulations
 - Incentives
 - Funding
 - Talent
 - Infrastructure
 - International market access and more
- Remains on hand to ensure you get maximum value from being part of Oman's growing and ambitious economy

SAY HELLO TO GLOBAL MARKETS



We advise on export and trade and assist Oman-based companies:

- Explore new international markets
- Find the right business opportunities and partners
- Innovate and grow internationally
- Participate at international trade shows
- Network at B2B events

Invest in Oman



- Invest in Oman is an online platform dedicated to driving and facilitating investment into the sultanate, connecting project owners, investors and entrepreneurs with the local and international business community.
- The portal is a one-stop-shop where the investors can browse, engage and invest in Oman's most exciting and innovative businesses.

INVEST
IN OMAN

ENVIABLE LIFESTYLE

- First-class internationally-recognized schools, colleges & universities
- Excellent healthcare
- Ranked 2nd in Global Wellness Index
- Range of affordable accommodation options
- Outstandingly beautiful
- Rich cultural life
- Diverse leisure options
- 5 UNESCO World Heritage sites

THANKYOU

Talk to us

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www.investinoman.om

